



Biennial Conference 2010 Sponsorships

***From Every Family, Language, People, and Nation* (Rev. 5:9)**

November 18-20, 2010

San Antonio Marriott Rivercenter Hotel

San Antonio, Texas

Are you seeking to expand your marketing efforts to Episcopal school leaders and decision makers? Are you eager to showcase your support for Episcopal schools and NAES? If so, a Biennial Conference 2010 Sponsorship is the way to go! One of these great sponsorships will maximize your visibility and get your organization's literature into the hands of each of our anticipated 800 attendees at the San Antonio Marriott Rivercenter Hotel in Texas.

Connection Lounge — One (1) sponsorship at \$7,500

New at Biennial Conference 2010 is our "Connection Lounge," where attendees will be able to relax and sip iced tea; meet with representative from NAES, your organization, and one another; and check e-mail and explore the NAES and your Web sites at one of three internet kiosks. The atmosphere is meant to promote networking in a comfortable setting. Your sponsorship will help accomplish this goal. The Connection Lounge will be open on Thursday, Friday, and Saturday of the conference.

This sponsorship opportunity offers you:

- Your company's logo on signage outside and inside the lounge and on the internet kiosks.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table either inside or outside the lounge for exhibiting your organization's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES member newsletter), in the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.



Conference Tote Bag — One (1) sponsorship at \$6,000

Our conference tote bag has gone “green” and is designed to be of practical use after the Biennial Conference 2010, thus extending the life of your marketing message. Your sponsorship of this item, made of recycled and/or recyclable materials, offers you:

- Your company's one-color logo on the inside of the conference tote bag and signage at the tote bag distribution and registration areas.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES member newsletter), in the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

Thursday Wine & Cheese Reception — One (1) sponsorship at \$4,000

New to Biennial Conference 2010 is our wine and cheese reception on Thursday, November 18, 6:30 PM-7:30 PM. Attendees will have the opportunity to extend the fellowship of the preceding Opening Eucharist before heading off to dinner with colleagues and friends. You'll be the toast of Biennial with this sponsorship, which offers you:

- Your company's logo on the reception signage.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

Friday Coffee Break — One (1) sponsorship at \$4,000

Always a highlight of any Biennial Conference is the Friday afternoon coffee break. In San Antonio, this event will take place on Friday, November 19, at 3:00 PM-3:45 PM. Your sponsorship of this event connects you in the warm hospitality that attendees identify as one of the key attributes of any Biennial Conference and offer you:

- Your company's logo on the coffee break signage at each station.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.



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- Acknowledgement in the October 2010 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

Journal and Pen — One (1) sponsorship at \$3,000

Made of 100% recycled chipboard and paper, this spiral-bound, 80 sheet, 5½" x 7" journal includes a pen as well! Attendees will be able to take notes, write themselves reminders for ministry, and jot down a colleague's contact information. Your sponsorship of this "green" item offers you:

- Your company's one-color logo on the journal distributed to each attendee in his or her conference tote bag.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representative. Register additional representatives at the applicable member conference registration rate.

Water Bottle — One (1) sponsorship at \$2,000

Also a new "green" initiative at Biennial Conference is this water bottle. Rather than having water stations with pitchers and glasses, all of which require cleaning, Biennial Conference 2010 will feature water coolers and attendees will use this 28 oz. BPA-free bottle made from PETE plastic that contains 40-50% recycled content. Your sponsorship offers you:

- Your company's one-color logo on the bottle distributed to each attendee in his or her conference tote bag.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representatives. Register additional representatives at the applicable member conference registration rate.



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Tabletop Exhibits — Five (5) sponsorships @ \$750 each

In addition to the above-listed sponsorships, Biennial Conference 2010 will offer five (5) additional tabletop exhibit spaces. Located in the hotel's pre-function spaces outside the meetings rooms and plenary spaces, your exhibit won't be sequestered away, but will be visible to the anticipated 800 attendees as they move through the conference and conducive to them visiting with your representatives. Your sponsorship brings you:

- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table in the tabletop exhibit area for exhibiting your company's materials.
- Acknowledgement in the October 2010 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representatives. Register additional representatives at the applicable member conference registration rate.

We hope that you will consider a Biennial Conference 2010 Sponsorship. Opportunities are available on a first-come, first-served basis. Questions about sponsorships should be directed to David J. Schnabel, CAE, Communications & Events Coordinator, at 800.334.7626, ext. 6182, or 212.716.6182, or via e-mail at <djs@episcopalschools.org>.



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SCHOOLS**

Biennial Conference 2010 Sponsorship Form

November 18–20, 2010 in San Antonio, Texas

Organization: _____

Address: _____

Telephone: _____ Fax: _____

Web Site: _____

Contact Name: _____

E-mail: _____

Description of services for inclusion in the conference program (50 words):

Sponsorship

Connection Lounge (\$7,500)

Conference Tote Bag (\$6,000)

Thursday Wine & Cheese (\$4,000)

Friday Coffee Break (\$4,000)

Journal & Pen (\$3,000)

Water Bottle (\$2,000)

Tabletop Exhibit (\$750)



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NAES Biennial Conference 2010 Sponsorship Agreement

In exchange for the benefits to be provided by the National Association of Episcopal Schools (“NAES” or the “Association”) to the undersigned Biennial Conference 2010 Sponsor, including access to its attendee list for use in marketing the Sponsor’s products and services, the undersigned Biennial Conference 2010 Sponsor (the “Sponsor”) hereby agrees as follows:

- The Sponsor will not suggest or imply, in any written or oral communication, that NAES has endorsed any of its products or services, or use NAES’s name or logo in any form.
- The Sponsor will furnish to NAES, in advance and for approval, the final copy of the marketing piece to be inserted in the conference tote bag. The cost of production and delivery to NAES of the marketing piece is solely the responsibility of the Sponsor.
- When communicating with Biennial Conference 2010 attendees, the Sponsor will speak accurately and comprehensively about the strengths of its own products and services and not allege weaknesses in other competitor products.
- All NAES mailing labels are for one-time use only. The Sponsor will furnish to NAES, in advance, the final copy of any item being sent using NAES labels. NAES reserves the right to deny use of labels.
- NAES reserves the right to revoke the Sponsor’s sponsorship if it violates any of the above agreements, or if NAES deems the Sponsor’s business to be discriminatory or inappropriate to the interests of its membership.
- If the Sponsor’s sponsorship is revoked, for any reason, the Sponsor will not receive a refund and it will not be permitted to secure a sponsorship opportunity at the Association’s Biennial Conference 2010.
- Payment of the sponsorship fee is due upon receipt of the invoice from NAES, but no later than August 1, 2010 to ensure the Sponsor’s inclusion in all printed materials.

Company Name: _____

Signature of Company Representative: _____

Name of Company Representative: _____

Title of Company Representative: _____

Date: _____