



Corporate Subscription

Corporate Subscription is available to for-profit and not-for-profit companies and organizations supplying products and professional services to Episcopal schools, Early Childhood Education programs, school exploration committees and their leaders. This program enables you to broaden your visibility within the Episcopal school community through a variety of channels.

What Does Corporate Subscription Offer My Organization?

- Listing, logo and web link for your organization on our web site.
- Descriptive entry in and two free copies of the Association's printed *Directory* published each January.
- A free set of mailing labels for Member and Associate Member programs with which to market your products and professional services. Order up to 9 additional sets per year for the cost of shipping.
- *Network* – A year's subscription for your senior staff members and inclusion in the Corporate Subscribers listing in the February issue.

- Bookstore – Discounts on publication orders.
- Events – Special rates for conferences.
- Proud Corporate Subscriber Logo – Display your support of NAES on your web site and print matter.
- Priority E-mail and mail notification of NAES conferences, events and resources.

What Does Corporate Subscriber Cost and How Do I Sign Up?

The Corporate Subscription year runs January 1 through December 31, and costs \$750 per year for for-profit organizations and \$500 per year for not-for-profits.

To become a Corporate Subscriber, please complete the attached forms and return them with your payment. Not-for-profit organizations must enclose a copy of their IRS finding.

Thank you for your support.

Questions? Contact us at 800.334.7626, ext. 6134, or 212.716.6134, or via e-mail at [<info@episcopalschools.org>](mailto:info@episcopalschools.org). ♥



**EPISCOPAL
SCHOOLS**

**National Association
of Episcopal Schools**
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Corporate Subscription Form

Organization Information

Organization _____

Address _____

Telephone _____ Fax _____

Web site _____

Type of organization (*circle one*)

For-profit (\$750)

Not-for-profit (\$500, *attach copy of IRS finding*)

Principal(s)

E-mail address(es)

50 Word Description of Services or Products for Episcopal schools



EPISCOPAL SCHOOLS

NAES Corporate Subscriber Agreement

In exchange for the benefits to be provided by the National Association of Episcopal Schools (“NAES” or the “Association”) to the undersigned NAES Corporate Subscriber, including access to its membership list for use in marketing the Subscriber’s products and services, the undersigned Corporate Subscriber (the “Subscriber”) hereby agrees as follows:

- The Subscriber will not suggest or imply, in any written or oral communication, that NAES has endorsed any of its products or services, or use NAES’s name or logo in any form.
- When communicating with NAES member schools, the Subscriber will speak accurately and comprehensively about the strengths of its own products and services and not allege weaknesses in other competitor products.
- Each set of mailing labels is for one-time use only. The Subscriber will furnish to NAES, in advance, the final copy of any item being sent using NAES labels. NAES reserves the right to deny use of labels.
- NAES reserves the right to revoke the Subscriber’s corporate subscription if it violates any of the above agreements, or if NAES deems the Subscriber’s business to be discriminatory or inappropriate to the interests of its membership.
- If the Subscriber’s corporate subscription is dropped, for any reason, the Subscriber will not receive a refund on the balance of its current year subscription fee, and it will not be permitted to re-subscribe for a minimum of three years.

Signature of Company Representative _____

Name of Company Representative _____

Title of Company Representative _____

Date _____

Directory 2008 Advertisement

We wish to reserve the following display advertisement space in *Directory 2008*:

- Half-Page Landscape Half-Page Portrait Full Page (*additional \$250 fee*)

Please choose one of the following:

- New ad will be provided Pick-up ad from *Directory 2007*.



Directory 2008 Display Ad Specifications

Publication Date: January 2008

Display Ad Due: December 1, 2007

Specifications

| <i>Size</i> | <i>Dimensions (W x H)</i> |
|---------------------|---|
| Full Page | 7½" x 10" (no bleed) 8¾" x 11¾" (1/8" bleed) |
| Half-Page Landscape | 7½" x 4¾" |
| Half-Page Portrait | 3½" x 10" |

Printing Requirements

Directory 2008 will be printed in black and white. Ads must be submitted in one of the following ways:

Full-Size, Print-Optimized PDF

All photographs and graphics must be scanned at 300 dpi, finished size. Please embed all fonts, graphics, photographs and screens. Be sure to send copies of all fonts, graphics and photographs and a laser print-out of the ad for reference. We prefer to receive ads on CD-ROM, although materials may be sent via e-mail with advance notice.

Full-Size, Camera-Ready Copy for Scanning

For ads using only text and/or line art only. Not for use for ads using photographs, gray scales or screens. Please send fully-ready copy. Neither the NAES office or the printer will make any adjustments to the size of your ad.

Billing

Corporate Subscribers choosing to upgrade to a Full-Page ad will be billed upon publication. The additional \$250 fee is net to NAES.

Questions

Please direct all technical questions concerning your display ad to David J. Schnabel, Conferences & Communications Coordinator, at 800.334.7626, ext. 6182, or 212.716.6182, or djs@episcopalschools.org.