



## **Biennial Conference 2008 Sponsorships**

### ***November 6-8, 2008 in Tampa, Florida***

Are you seeking to expand your marketing efforts to Episcopal school leaders and decision makers? Are you eager to showcase your support for Episcopal schools and NAES? If so, a Biennial Conference 2008 Sponsorship is the way to go! One of these great sponsorships will maximize your visibility and get your organization's literature into the hands of each of our anticipated 800 attendees at the Tampa Marriott Waterside Hotel in Florida.

#### **Parker Palmer Breakfast — One (1) sponsorship at \$6,000**

- This sponsorship is for the Plenary Breakfast on Friday, November 7, at which Parker Palmer will offer the first of three all-conference addresses.
- The opportunity for your representative to introduce Dr. Palmer at the breakfast.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

#### **Parker Palmer Luncheon — One (1) sponsorship at \$6,000**

- This sponsorship is for the Plenary Luncheon on Friday, November 7, at which Parker Palmer will offer the second of three all-conference addresses.
- The opportunity for your representative to introduce Dr. Palmer at the luncheon.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.



## EPISCOPAL SCHOOLS

### **Parker Palmer Closing Plenary — One (1) sponsorship at \$6,000**

- This sponsorship is for the Closing Plenary on Saturday, November 8, at which Parker Palmer will offer the last of three all-conference addresses.
- The opportunity for your representative to introduce Dr. Palmer at the session.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

### **Conference Tote Bag — One (1) sponsorship at \$6,000**

- Your company's logo on one side of the conference tote bag.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- Two (2) complimentary conference registrations for your representatives. Register additional representatives at the applicable member conference registration rate.

### **Friday Coffee Break — One (1) sponsorship at \$2,500**

- Your company's logo on the coffee break signage.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representative. Register additional representatives at the applicable member conference registration rate.



## EPISCOPAL SCHOOLS

### **Conference Lanyard — One (1) sponsorship at \$2,000**

- Your company's logo in white on the navy blue conference lanyard (5/8" x 32"-34") distributed to each conference participant.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representative. Register additional representatives at the applicable member conference registration rate.

### **Conference Pen — One (1) sponsorship at \$2,000**

- Your company's logo on the blue pen distributed to each conference participant in his or her conference tote bag.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representative. Register additional representatives at the applicable member conference registration rate.

### **Conference Pad — One (1) sponsorship at \$2,000**

- Your company's logo on the conference note pad distributed to each conference participant in his or her conference tote bag.
- One (1) of your company's marketing pieces inserted into each conference tote bag.
- A six-foot table top display for exhibiting your company's materials.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter), the conference program, and at the Friday plenary breakfast.
- A post-Conference set of mailing labels to Conference attendees.
- One (1) complimentary conference registration for your representatives. Register additional representatives at the applicable member conference registration rate.



## EPISCOPAL SCHOOLS

### **Literature Insertion — \$500 each**

- One (1) of your company's marketing pieces inserted into each conference tote bag.
- Acknowledgement in the October 2008 issue of *Network* (the NAES newsletter) and the conference program.
- Register you and your employees at the applicable member conference registration rate.
- This sponsorship opportunity is limited to 2008 NAES Corporate Subscribers.

For information about Corporate Subscription, visit our web site at <http://www.episcopalschools.org/membership/?fa=corporate>, or contact NAES at 800.334.7626, ext. 6134, or 212.716.6134

We hope that you will consider a Biennial Conference 2008 Sponsorship. Opportunities are available on a first-come, first-served basis. Questions about sponsorships should be directed to David Schnabel, Conferences & Communications Coordinator, at 800.334.7626, ext. 6182, or 212.716.6182, or via e-mail at <djs@episcopalschools.org>.



## **Biennial Conference 2008 Sponsorship Form**

***November 6-8, 2008 in Tampa, Florida***

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Description of services for inclusion in the conference program (50 words):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **Sponsorship**

- |  |   |
|--|---|
| <input type="checkbox"/> Parker Palmer Breakfast (\$6,000)       | <input type="checkbox"/> Conference Lanyard (\$2,000) |
| <input type="checkbox"/> Parker Palmer Luncheon (\$6,000)        | <input type="checkbox"/> Conference Pen (\$2,000)     |
| <input type="checkbox"/> Parker Palmer Closing Plenary (\$6,000) | <input type="checkbox"/> Conference Pad (\$2,000)     |
| <input type="checkbox"/> Conference Tote Bag (\$6,000)           | <input type="checkbox"/> Literature Insertion (\$500) |
| <input type="checkbox"/> Friday Coffee Break (\$2,500)           |   |



# EPISCOPAL SCHOOLS

## **NAES Biennial Conference 2008 Sponsorship Agreement**

In exchange for the benefits to be provided by the National Association of Episcopal Schools ("NAES" or the "Association") to the undersigned Biennial Conference 2008 Sponsor, including access to its attendee list for use in marketing the Sponsor's products and services, the undersigned Biennial Conference 2008 Sponsor (the "Sponsor") hereby agrees as follows:

- The Sponsor will not suggest or imply, in any written or oral communication, that NAES has endorsed any of its products or services, or use NAES's name or logo in any form.
- The Sponsor will furnish to NAES, in advance and for approval, the final copy of the marketing piece to be inserted in the conference tote bag. The cost of production and delivery to NAES of the marketing piece is solely the responsibility of the Sponsor.
- When communicating with Biennial Conference 2008 attendees, the Sponsor will speak accurately and comprehensively about the strengths of its own products and services and not allege weaknesses in other competitor products.
- All NAES mailing labels are for one-time use only. The Sponsor will furnish to NAES, in advance, the final copy of any item being sent using NAES labels. NAES reserves the right to deny use of labels.
- NAES reserves the right to revoke the Sponsor's sponsorship if it violates any of the above agreements, or if NAES deems the Sponsor's business to be discriminatory or inappropriate to the interests of its membership.
- If the Sponsor's sponsorship is revoked, for any reason, the Sponsor will not receive a refund and it will not be permitted to secure a sponsorship opportunity at the Association's Biennial Conference 2010.
- Payment of the sponsorship fee is due upon receipt of the invoice from NAES, but no later than August 1, 2008 to ensure the Sponsor's inclusion in all printed materials.

Company Name: \_\_\_\_\_

Signature of Company Representative: \_\_\_\_\_

Name of Company Representative: \_\_\_\_\_

Title of Company Representative: \_\_\_\_\_

Date: \_\_\_\_\_