



**EPISCOPAL
SCHOOLS**

**National Association
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Institute for Aspiring Heads 2010

Thursday-Saturday, April 8–10, 2010

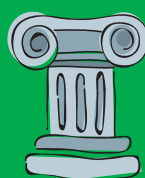
Renaissance Fort Lauderdale Hotel • Fort Lauderdale, Florida

\$250 per person • NAES member
\$350 per person • Non-member
\$150 per person • Spouse

Are you thinking about a career as an Episcopal school head? If the answer is “Yes,” then you should plan to attend the Institute for Aspiring Heads. Whether you are currently working in an Episcopal school, in another independent school setting, or in the public schools, this is the gathering that will help you learn more about:

- the full range of responsibilities of modern-day school headship
- the specific implications of Episcopal school identity for the head of an Episcopal parish, cathedral, diocesan, independent, or other school
- the steps and processes involved in a head of school search
- how NAES’ new *Principles of Good Practice for Leadership Transitions in Episcopal Schools*, *Principles of Good Practice for Furthering Episcopal Identity in Episcopal Schools* and *Principles of Good Practice for Governance in Episcopal Parish Day Schools* can be brought to bear on school life

Through meals, shared worship, and social time, you will also develop a circle of colleagues and friends on which you can rely, both personally and professionally. You will leave Fort Lauderdale refreshed and encouraged for the journey of personal and professional discernment that awaits you.



**Institute for
Aspiring Heads**

April 8–10, 2010

Registration & Information >>

Institute Presenters

- **The Rev. Daniel R. Heischman, D.Min.**, Executive Director, National Association of Episcopal Schools
- **Mr. Sean Murphy**, Head of School, Palmer Trinity School, Palmetto Bay, Florida
- **Margaret Huling Bonz, Ph.D.**, Senior Search Associate, Educational Directions Incorporated
- **The Rev. Peter G. Cheney**, Senior Search Consultant, Carney, Sandoe & Associates
- **The Rev. George E. Conway, D.Min.**, Principal, Heidrick & Struggles
- **Mr. L. Lincoln Eldredge**, President, and **Ms. Jessica Cockrell**, Consultant, Brigham Hill Consultancy
- **Ms. Judith R. Glickman**, Partner, Educators’ Collaborative, L.L.C.
- **Ms. Mary E. Kesler**, President, The Education Group

Schedule (subject to change)

Thursday, April 8, 2010

5:00 PM-6:00 PM Opening Session - *Mr. Sean Murphy, Head of School, Palmer Trinity School*

6:30 PM-8:30 PM Opening Dinner
(Included in Spouse registration rate.)

Friday, April 9, 2010

8:00 AM-8:45 AM Breakfast
(Included in Spouse registration rate.)

9:00 AM-10:00 AM Am I the Right Person to Be a Head of School? - *The Rev. George E. Conway D.Min., Principal, Education and Nonprofit Practice, Heidrick & Struggles*

10:15 AM-11:15 AM Leadership and Governance in Uncertain Times - *Margaret Huling Bonz Ph.D., Senior Search Associate, Educational Directions Incorporated*

11:30 AM-12:30 PM NAES Principles of Good Practice for Leadership Transitions in Episcopal Schools - *The Rev. Daniel R. Heischman D.Min., Executive Director, National Association of Episcopal Schools*

12:30 PM-1:15 PM Lunch

1:45 PM-2:45 PM Activities and Events Leading Up to a Head of School Search - *Ms. Mary E. Kesler, President, The Education Group*

2:45 PM-3:15 PM Coffee Break

3:15 PM-4:15 PM The Process of Matching a School's Needs with Candidates' Qualities - *The Rev. Peter G. Cheney, Senior Search Consultant, Carney, Sandoe & Associates*

4:30 PM-5:30 PM Dynamics of Search Committees - *Mr. L. Lincoln Eldredge, President, and Ms. Jessica Cockrell, Consultant, Brigham Hill Consultancy*

Saturday, April 10, 2010

8:00 AM-8:45 AM Breakfast
(Included in Spouse registration rate.)

9:00 AM-10:00 AM The Roles of the Head of School - *Ms. Judith R. Glickman, Partner, Educators' Collaborative, L.L.C.*

10:15 AM-11:15 AM The Uniqueness of Episcopal Schools - *The Rev. Daniel R. Heischman D.Min., Executive Director, National Association of Episcopal Schools*

11:30 AM-12:15 PM Holy Eucharist

12:15 PM-1:00 PM Lunch

Hotel Reservations

The beautiful, newly renovated Renaissance Fort Lauderdale Hotel is the site for the Institute. A block of sleeping rooms has been arranged for the Thursday and Friday nights, April 8 and 9, 2010. The rate is **\$149 per night, single or double occupancy, plus applicable taxes**. Availability of reservations and rates before and after these dates is at the discretion of the hotel.

Hotel Reservation Deadline

The reservations deadline is **March 14, 2010**.

Making Your Hotel Reservation

You must make your own reservations by phone or via the Internet:

- Call **800.468.3571** and ask for the block for the National Association of Episcopal School (group code **naenaea**).
- **Renaissance Fort Lauderdale Hotel Web Site**— <http://www.marriott.com/hotels/travel/flbr-renaissance-fort-lauderdale-hotel-at-port-everglades/?toDate=4/11/10&groupCode=naenaea&fromDate=4/6/10&app=resvlink>

Hotel Cancellations and Refunds

Cancellation and refund policies regarding hotel reservations are the purview of the hotel.

Traveling to the Institute

Air Travel

NAES recommends flying in and out of Fort Lauderdale-Hollywood International Airport. If necessary, participants may also wish to consider flying in and out of Miami International Airport. Here are links to Web sites of each airport so that you may make an informed choice as to your air travel arrangements.

- **Fort Lauderdale-Hollywood International Airport** — <http://www.broward.org/airport/>
- **Miami International Airport** — <http://www.miami-airport.com/>

Hotel Directions, Maps & Transportation Information

For driving directions, maps, and parking and other transportation information, go to:

- **Renaissance Fort Lauderdale Hotel Web Site Maps & Transportation Page** — <http://www.marriott.com/hotels/maps/travel/flbr-renaissance-fort-lauderdale-hotel-at-port-everglades/>

Tips for Making the Case for Attending

Many travel budgets and training budgets have been cut, and some schools are experiencing severe financial problems. This means that regardless of the merits of a conference, you may need to justify the expense when in previous years you may not have had to do so. So here are some things you might want to consider:

- Communicate to your head of school what topics will be discussed and how they will advance your professional and personal goals.
- Offer to prepare and deliver a short presentation and Q&A session with your colleagues to share what you learned. This way others in your school will get the benefits of your attendance, too.
- Share the syllabus and speaker handouts with your colleagues. As an attendee, you have unlimited access to materials posted by speakers.
- Be ready with a plan that outlines the full costs of attending and shows who will cover for you while you are at the Institute.

Registration Includes

The “NAES Member” and “Non-member” registration rates for attendees includes all conference materials, Thursday dinner, Friday breakfast and lunch, and Saturday breakfast and lunch.

A “Spouse” rate is being offered and includes Thursday dinner, and breakfast on Friday and Saturday. Spouses may not attend lunches or any of the sessions.

None of the registration rates include dinner on Friday, April 9, 2010, or housing for any night.

Dinner on Friday, February 5, 2010 Not Included

Attendees should plan to explore the restaurants of Fort Lauderdale, Fort Lauderdale Beach, and the surrounding areas that night. It's a lively area on a Friday night, so make your reservation ahead of time. For additional information or to make a reservation, you may wish to visit these Web sites:

- **OpenTable** — <http://www.opentable.com/start.aspx?m=17&mn=72>
- **Fort Lauderdale Convention & Visitors Bureau** — <http://www.sunny.org/>

Registration Deadline

The registration deadline is **5:00 PM (EST), Friday, March 26, 2010**. Due to space constraints there will be no on-site registration.

Mail Your Completed Form and Payment

National Association of Episcopal Schools
815 Second Avenue, Suite 819
New York, NY 10017

Fax Your Completed Form and Payment

212.286.9366

On-line Registration

Using your own user name and password, log on to the NAES Web site and go to,

- <http://www.episcopalschools.org/aspiringheads2010/>

Don't remember or know your NAES user name and password? E-mail us at info@episcopalschools.org and we'll be glad to send it to you via return e-mail.

Payment and Other Registration Policies

All registrations and housing reservations must be fully paid prior to the beginning of the event. NAES accepts Visa and MasterCard for online, fax, or telephone registrations. Mail registrations must be accompanied by credit card information or a check, in U.S. funds and drawn on a U.S. bank, made out to the National Association of Episcopal Schools.

All registrations are subject to acceptance. Registrations and reservations received without payment will be returned. Registrations are NOT transferable and cannot be split among conference attendees.

Cancellation Policy

Written registration cancellations received by fax at 212.286.9366 or by e-mail to djs@episcopalschools.org no later than **5:00 PM (EST) on Friday, March 26, 2010**, are entitled to full refund of the registration fee, less a \$50 processing charge.

Cancellation requests of any kind received **after 5:00 PM (EST) on Friday, March 26, 2010**, or by any means other than fax or e-mail will not be entitled to a refund of any kind.

Liability and Acceptance of Terms

Any and all liability of the National Association of Episcopal Schools (NAES) with respect to registration, reservations, cancellations, changes in the location or content of the program, and refunds is limited to a sum no greater than the registration fee paid. Under no circumstances shall NAES be liable for incidental or consequential damages of any kind, including, but not limited to, the cost of transportation or lodging. Submission of registration and payment constitutes acceptance of the terms and conditions herein.

